



"I originally contacted First Fidelity Reserve® because of an ad I received regarding the purchase of Silver American Eagles. This was to be a one-time thing with no intent/need to acquire anything else from them. But, after talking with a knowledgeable staff member about my intended coin purchase, I realized this may be the start of a worthwhile relationship."

John, NJ



"I contacted First Fidelity Reserve® on a silver/gold offer in a publication. My silver and gold coins were delivered promptly, well packaged, and in great shape. Even for introductory offers, First Fidelity Reserve® has top quality, clean coins that were well packaged and always timely delivered."

JB, MA



"I contacted First Fidelity Reserve® to place an order for the 2009 Silver American Eagle. First Fidelity Reserve's employees are informational and helpful. I like First Fidelity Reserve® because of the good values on their products."

Ryan, IL

"I have been a First Fidelity Reserve® customer since 2009. I like First Fidelity Reserve® because they are overall very informative and have good prices."

Frank, NJ



Mike Fuljenz **GOLD EXPERT**
ADVANTAGE PORTFOLIOS

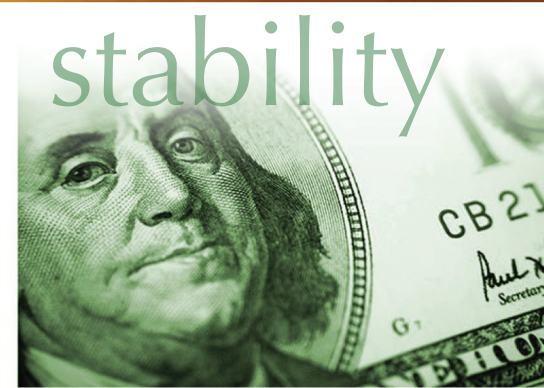
You want solutions. We have a plan.



security



strategy



stability



Est. 1988

FirstFidelityReserve.com®

The Official Bullion and Rare Coin Partner of **Amac**
Better for You. Better for America.



Est. 1988

FirstFidelityReserve.com®

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Please read important customer disclosures on our website or that accompany products purchased, including arbitration agreement.

rev. 02/20

YOU HAVE
QUESTIONS.

Investment decisions shouldn't feel like a roll of the dice. But with volatile markets, global uncertainty and a devalued U.S. dollar, that's exactly how many investors feel.

Mike Fuljenz

Gold Expert Advantage Portfolios

An integrated precious metals solution tailor-fit for your protection, privacy, security and growth in any economy.

- Hedge against inflation & assist in rebuilding financial losses
- Provide long-term growth, stability & protection to your portfolio
- Diversify with gold products that have outperformed CDs, the Dow, S&P and Nasdaq in the 21st Century
- Protect today & build for tomorrow
- Guard your spouse, children & grandchildren from financial dangers
- Peace of mind for your retirement



Protect PLUS



Legacy GUARD



True PATH

Your future and investments are too important

to sit on the sidelines to losses and inflation any longer without a plan that includes gold. From \$5,000 to \$5,000,000, join the customers nationwide who are turning to us for help with their portfolios. Begin to hedge losses, stabilize your investments and get on the path to long-term security and peace of mind today.

Fastest Ways to Get Started Today

24 hours a day / 7 days a week

1.800.336.1630

OR

firstfidelityreserve.com/mygold

Vault Verification: FINTBXP0217



Protect PLUS



Legacy GUARD



True PATH



The PINNACLE

If you're unsure of the portfolio that's best for you, or if you have questions about our award-winning strategy or creating a customized portfolio, call one of our Gold Expert Advantage Portfolio representatives today. We're here to help.

Please read important customer disclosures on our website or that accompany products purchased, including arbitration agreement.

"The fact that since 1986 Dr. Mike Fuljenz has won so many major awards in so many diverse categories, including the top NLG award 'The Clemy,' underscores how important his peers in the rare coin and precious metals markets view Mike's excellent analysis and reporting."

- Ed Reiter
Former Executive Director, Numismatic Literary Guild, New York Times Former Columnist

"The Congressional Medal of Honor Foundation salutes Dr. Mike Fuljenz and First Fidelity Reserve® for all they do to support our men and women in uniform who defend our freedoms."

- Nicholas Kehoe
Former President, Congressional Medal of Honor Foundation / Lieutenant General USAF (Ret)

"The success of the Eddie Eagle GunSafe® Program can be attributed to people like Dr. Mike Fuljenz. We thank him for his continued support in spreading Eddie's life-saving message to more than 25 million children."

- Glen Hoyer
Director, Law Enforcement Activities Division, National Rifle Association (NRA)

"The U.S. faces projected... deficits that seriously threaten its bond market, exchange rate... and the economic future of every American."

- Robert Rubin,
Former U.S. Treasury Secretary

"Dr. Mike Fuljenz has been a member in good standing of the American Numismatic Association (ANA) since 1980. Mike has taught seminars for ANA almost every year since 1982 on advanced coin grading, detection of counterfeit coins, and our "super course" on gold, silver and commemorative coins... He is simply a terrific teacher."

- James Taylor
Former Director, Educational Services,
American Numismatic Association (ANA)

**HISTORICAL PROOF.
RARE RESULTS.**

Many experts recommend 5-25% of your portfolio be in **tangible gold.**

Building portfolios for our customers nationwide, ranging from \$5,000 to \$5,000,000, we can help you build a Gold Expert Advantage Portfolio tailor-fit to your specific goals. That way, as your lifestyle, circumstances and investment needs change, your portfolio will always be working for you every step of the way, and so will we.

4 OF OUR PREMIER PORTFOLIOS

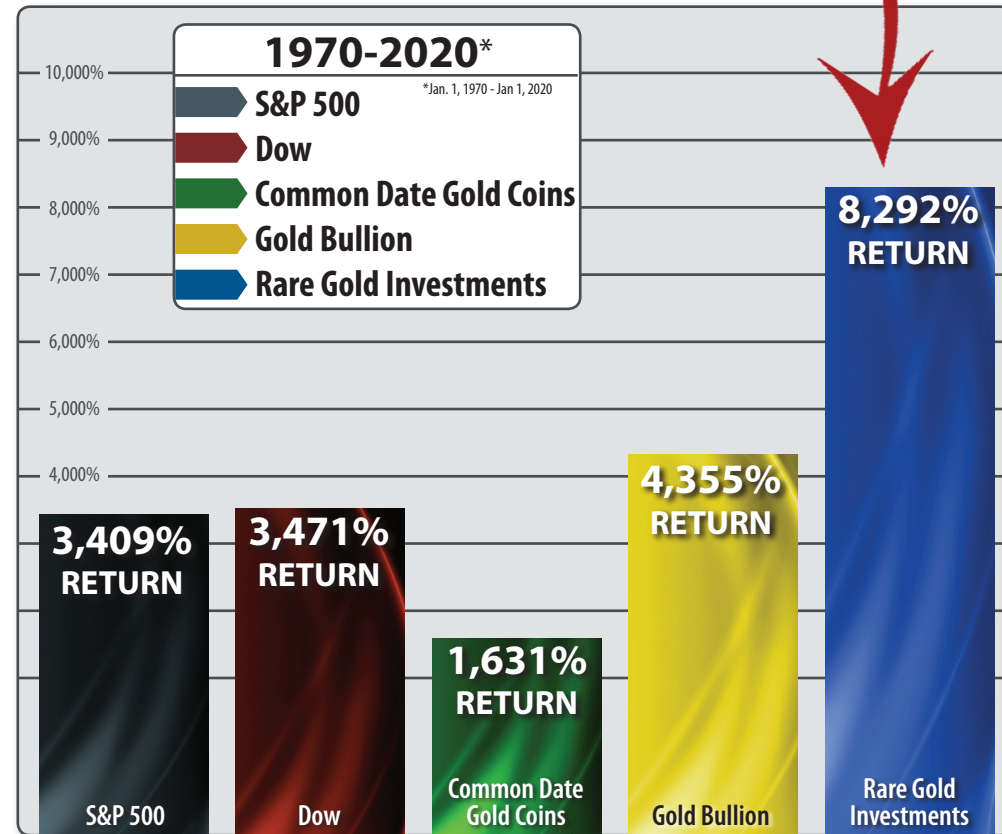
Protect PLUS \$100,000

Legacy GUARD \$250,000

True PATH \$500,000

The PINNACLE \$1,000,000

Is a return of up to **8,292%** in the next 50 years possible?
ABSOLUTELY



3 gold areas to optimize your protection, profit, and security.

**YOUR PEACE OF MIND.
OUR STRATEGY.**



Gold Bullion

Gold bullion has far **outperformed CDs, the Dow, S&P and Nasdaq in the 21st Century.** We recommend Gold and Silver American Eagles as a component of our Gold Expert Advantage Portfolios.

IRA Eligible BULLION COINS
Gold & Silver American Eagles

- ▶ Official U.S. Mint Gold American Eagles are minted from gold mined only in the United States and their purity and weight are guaranteed by the U.S. Government
- ▶ A valuable store of wealth building and preservation to pass along to heirs
- ▶ Dr. Mike Fuljenz, who taught national authentication seminars, buys from reputable sources and **personally makes sure your bullion is authentic**
- ▶ A historical hedge against inflation, stock instability and currency devaluation
- ▶ Gold bullion rose 4,355% from 1970 - 2020*



2009 \$50 Gold Eagle

Common Date Gold Coins

America's Gold Expert,® Dr. Mike Fuljenz, is noted for his **competitive buying and selling prices** on hand-selected mint-state, common-date gold coins. When considering gold coins, you need Mike's expertise on your side, because small differences in grade can multiply the value of a single coin.

- ▶ In past bull markets, they are often the first coin area to dramatically move up in value
- ▶ Able to pass on valuable, yet affordable high-grade pieces of history to family members/heirs
- ▶ Often the easiest and most affordable coins for building sets and collections
- ▶ Trade much more inline with bullion values at a lower premium
- ▶ Having a recognized expert personally select your coins is priceless



1904 \$20 Liberty

Rare Gold Investments (RGI)

For 50 years, **Rare Mint State Gold Coins have produced an impressive 8,292% return for investors and collectors** - far outperforming the S&P 500, DOW, generic gold coin index, 3000 coin index as a whole and gold bullion prices, according to a highly-respected Mint State Rare Gold Coin Index from 1970 - 2020*

- ▶ Outperformed gold bullion and common date coins over the last 50 years - more than double
- ▶ Long-term potential for higher value when collected in sets & collections
- ▶ One of the most PRIVATE and PORTABLE forms of wealth for passing from generation to generation
- ▶ Valued as a hedge against inflation and stock volatility
- ▶ May offer the potential for maintaining or dramatically increasing value, **EVEN WHEN GOLD GOES DOWN**



1929 \$5 Indian

Why RGIs for your portfolio?

Rare Gold Investments can offer double-play potential for your portfolio (see 50 year performance chart (left)). The RGIs we recommend are personally hand-selected by Gold and Rare Coin Expert Dr. Mike Fuljenz, are NGC or PCGS** graded and come with an industry-leading exchange policy. That way, even when gold goes down, RGIs can help diversify and/or strengthen your investment portfolio and build a prestigious set or collection as a valuable legacy for generations.

**About NGC & PCGS: The Numismatic Guaranty Corporation & Professional Coin Grading Service are two of the largest and most trusted national coin grading services in the world.

Transfer or Rollover your **IRA or 401K to a Gold IRA Today**
TAX BENEFITS & HASSLE FREE

We recommend the following for IRA inclusion:
• **Low Mintage Gold American Eagles*****
1 oz Gold American Eagles • 1 oz Silver American Eagles

***Unlike generic bullion products, low mintage Gold American Eagles may offer a higher potential for future growth in a rising gold market & more stability in a down gold market.

FREE IRA KIT
CALL TODAY
800.336.1630



Getting started is easy.

Our Gold Expert Advantage Portfolios are built to help you securely and quickly move a portion of your money from under-performing or declining investments, paper currencies and equities to the stability and historical performance of precious metals.

To help you get started now, we've created three exclusive introductory offers for the portfolio that's right for you.



Get **FREE Shipping** on your first \$5,000+ order of certified rare coins.

REDUCED FEES

Enjoy up to a **\$300 REBATE** for the first year of your **IRA Rollover or Transfer.***

*Applies to a minimum \$25,000 investment of low mintage Gold American Eagles.



Get a **FREE Gold Investment coin**

(of our choice) hand-selected by America's Gold Expert® Dr. Mike Fuljenz when you open your first \$25,000 + certified rare coin portfolio.

FORTY *plus* YEARS EXPERIENCE. LEADERSHIP. RECOGNITION.

With more than 40+ years experience and over 60 industry-leading awards for his books, educational videos, market newsletters, national TV appearances, Personal Gold Guide and more, First Fidelity Reserve® Chief Numismatic Consultant, Dr. Mike Fuljenz is known as America's Gold Expert.® But don't take our word for it. We hope the results speak for themselves.

"Count me among Dr. Mike Fuljenz's numerous admirers. His strong leadership, input and support of the American Numismatic Association were instrumental in formulating ANA's coin grading and authentication policies, which is a testament to his commitment to the industry. He is a leader in the coin industry."

- Robert Leuver
Former Director, Bureau of Engraving & Printing
Former Executive Director, American Numismatic Association (ANA)

"The first of the year brought new changes in state and local laws dealing with precious metal buyers. The Texas Legislative committee heard from nationally-known coin dealer Dr. Mike Fuljenz whose expertise was invaluable during the drafting of the new legislation."

- Doug Davis
President, Numismatic Crime Information Center



Dr. Mike Fuljenz
AMERICA'S GOLD EXPERT®

His expertise has been utilized by:

ROYAL CANADIAN MINT
U.S. Postal Service **U.S. Mint** NBC NEWS Bloomberg TV
Numismatic Crime Information Center
CNBC FOX Business Network Federal Trade Commission
FORBES Kiplinger's

WE HAVE ANSWERS.

EXPERIENCE THE GOLD EXPERT ADVANTAGE

TOP GOLD CHOICES



Our customers typically get first choice from hand-selected, quality coins available on the market because of The Mike Fuljenz Gold Expert Advantage. With over 40 years of experience in the marketplace and an outstanding personal reputation, Mike and his team get first or early pick of the best of new coin deals in select recommended areas for their customers, which means many other dealers later get the leftovers for their customers.

INDUSTRY-LEADING QUALITY ASSURANCE AND EXCHANGE POLICY



First Fidelity Reserve® offers the advantage of an industry-leading exchange policy after the end of the company's 30-day return privilege, so customers are better assured of owning a coin they like long-term.

PRICING EXPERT FOR GUIDE BOOKS



As a true Market Expert, Mike is a contributor to leading guide books so you can be assured you are getting competitive value for genuine hand-selected quality coins and service in the select areas that he specializes in. Dr. Mike Fuljenz helps author the guides most other dealers read.

GREAT PRICES WHEN YOU SELL



Compared to other dealers, First Fidelity Reserve® typically pays very high buy prices to their customers for coins they routinely sell and need. Because he has so many customers nationwide for select gold coins and his inventory moves quickly, the prices Dr. Mike Fuljenz offers to buy coins often substantially exceed offers from other dealers nationwide. As America's Gold Expert,® Mike also typically pays much higher prices for gold coins in select areas he specializes in compared to what customers often net from auctions, which typically include substantial buyer and seller fees.

QUALITY AND AUTHENTICITY ASSURANCE



Quality & authenticity is assured because coins are selected by a true gold and rare coin expert who has taught grading and authentication seminars for a national grading service. The coins we recommend are NGC or PCGS graded. This means every coin you buy is the quality and grade promised.

PROVEN STRATEGY FOR OUR PORTFOLIOS



America's Gold Expert,® Dr. Mike Fuljenz, continually creates demand, popularity and support for coins in select areas of his expertise by authoring award-winning books, articles and gold resources that draw new collectors, investors and dealers to these areas.

TRUSTED EXPERT. INDUSTRY LEADER. YOUR GUIDE.



Dr. Mike Fuljenz is recognized by his peers for his expertise and leadership regionally and nationally. He has won numerous awards from organizations like the Numismatic Literary Guild and Press Club of Southeast Texas. Mike's passion is to make sure that customers are getting the very best information available, to make the best gold decisions possible. He has led organizations regionally and nationally by serving as a chairman, board member and officer. When he speaks or makes predictions, other market leaders listen!

VAULT INVENTORY HAS VALUE



First Fidelity Reserve® carries extensive inventory in their recommended areas so they can consistently deliver some of the best coin quality and value for their customers. Many other dealers don't or can't afford to carry hand-selected inventory, and have to hurriedly order other dealers' leftover inventory when customer orders and payments are received.

"We believe a company doesn't deserve your business, they should earn it. Maybe that's why more and more customers nationwide are turning to us for answers."

Mike Fuljenz